- There is a difference between what is moral and what is ethical.
- It is the difference between what is absolutely right and what is generally accepted.

- Ethics a system of moral principles specific to a culture; the rules of conduct recognized in respect to a particular group, culture, individual (subjective).
- Ethics claims to be beyond the scope of human understanding and is more concerned with actions and consequences rather than knowing absolutes of what is right or wrong.

- Morals the rules of right conduct or the distinction between right and wrong; founded on the fundamental principles of right conduct rather than on legalities or custom (objective).
- Morality refers directly to what is right and wrong, regardless of what people think.
- This term is characterized by definitive statements such as "That act is immoral," rather than descriptive ones such as "Many believe that act may be immoral under certain circumstances."
- It is often challenged by a moral skepticism, in which the unchanging existence of a rigid, universal, objective moral truth is rejected.

- It is the difference between what a man believes is right or wrong and what God says is right and wrong.
 - Prov. 16:1, 9 "The preparations of the heart belong to man, But the answer of the tongue is from the LORD... 9 A man's heart plans his way, But the LORD directs his steps."

- Prov. 20:24 "A man's steps are of the LORD; How then can a man understand his own way?"
- Jer. 10:23 "O LORD, I know the way of man is not in himself; It is not in man who walks to direct his own steps."
- Psalm 37:23 "The steps of a good man are ordered by the LORD, And He delights in his way."

- The Bottom Line Rule: God is first in every case and every time.
 - Matt. 6:33 "But seek first the kingdom of God and His righteousness, and all these things shall be added to you."
 - Matt. 22:37-38 "Jesus said to him, 'You shall love the LORD your God with all your heart, with all your soul, and with all your mind. This is the first and great commandment."

- The Golden Rule: Every human being merits the same treatment from you that you want for yourself from them in every case and every time.
 - Matt. 7:12 "Therefore, whatever you want men to do to you, do also to them, for this is the Law and the Prophets."
 - Gal. 5:14 "For all the law is fulfilled in one word, even in this: 'You shall love your neighbor as yourself."

- The Honesty Rule: Tell the truth in every case and every time.
 - Matt. 5:37 "But let your Yes be Yes, and your No, No. For whatever is more than these is from the evil one."
 - Rom. 12:17 "Repay no one evil for evil. Have regard for good things in the sight of all men."
 - Eph. 4:25 "Therefore, putting away lying, Let each one of you speak truth with his neighbor, for we are members of one another."

- The Above and Beyond the Call of Duty Rule: Do your best in every case and every time.
 - Matt. 5:41 "And whoever compels you to go one mile, go with him two."
 - Col. 3:23-24 "And whatever you do, do it heartily, as to the Lord and not to men, 24 knowing that from the Lord you will receive the reward of the inheritance; for you serve the Lord Christ."

- The Time Stewardship Rule: Be a good steward of your time in every case and every time.
 - Eph. 5:15-16 "See then that you walk circumspectly, not as fools but as wise, 16 redeeming the time, because the days are evil."
 - Ecc. 9:12 "For man also does not know his time: Like fish taken in a cruel net, Like birds caught in a snare, So the sons of men are snared in an evil time, When it falls suddenly upon them."

- The Consistency Rule: Do the right thing in every case and every time whether in the presence of others or not.
 - 1Peter 2:12 "Having your conduct honorable among the Gentiles, that when they speak against you as evildoers, they may, by your good works which they observe, glorify God in the day of visitation."
 - Matt. 5:16 "Let your light so shine before men, that they may see your good works and glorify your Father in heaven."

 Phil. 4:8 - "Finally, brethren, whatever things are true, whatever things are noble, whatever things are just, whatever things are pure, whatever things are lovely, whatever things are of good report, if there is any virtue and if there is anything praiseworthy--meditate on these things."